



**FOR IMMEDIATE RELEASE**

Contact: Gina Roitman  
G. Roitman & Associates  
(514) 924-9836  
[gina@ginaroitman.com](mailto:gina@ginaroitman.com)

**\*\* Color me satiated \*\***

## **ANTICIPATE AUTUMN WITH NEW FALL SPA PROMOTIONS FROM THE SPA AT TOPNOTCH IN STOWE, VERMONT**

***– Step beyond quaint little inns for a sophisticated and indulgent resort  
experience in the heart of the Green Mountains –***

**July, 2008 Stowe, VT** – Why wait until the leaves starting turning to contemplate an autumn vacation? **The Spa at Topnotch** is giving serenity seekers so much to think about. The award-winning, 35,000 square-foot retreat at **Topnotch Resort and Spa** in Stowe, Vermont recently unveiled a panoply of pampering fall services, each one just right for absorbing amid Technicolor foliage bursts in the crisp autumn air.

Speaking of which, leaf peepers will find Topnotch Resort and Spa to be a sophisticated and thoroughly indulgent alternative to traditional, potpourri-scented inns. Tucked deep in the Green Mountains of north-central Vermont, the 120-acre resort offers on-the-spot proximity to Vermont's most glorious fall views, as well as a wealth of recreational activities and divine dining at Norma's created from locally grown, organic provisions.

**Kick back and enjoy NEW fall promotions at The Spa at Topnotch**, just some of more than 120 treatments on the menu. (All fall treatments available to "day spa" clientele or to overnight guests with treatment prices included in room rates):

- ***Rejuvenate, and then Hibernate:*** Prepare for another chilly winter with lush spa services from Decléor. The luxurious Aroma Tonic Wrap exfoliates, nourishes and hydrates the body, prepping summer sun-soaked skin for dry winter climates. Follow with a Radiance Facial to alleviate sun damage and leave your flesh with a youthful, luminous glow. \$294
- ***The Great Outdoors:*** Here's something for the adventurer in you and the skin on you. Take a Topnotch guided hike through the spectacular Notch and up Mount Mansfield – with glorious views of peak foliage all around the village of Stowe. Then return to The Spa at Topnotch to soothe your weary legs with a Red Flower Hammam Foot and Leg Ritual and a Little River Stone Massage with warm rocks from Stowe's prettiest effluvial to penetrate tight muscles for thorough relaxation. \$324
- ***Stress Relief and Energy Healing:*** Combine an Acupuncture Session with Custom Energy Healing for effective – and immediate – relief from life's

many stresses. Drawn from traditional and ancient remedies, the treatment is the perfect escape for a day, a night, or even both. \$263

- **Boot Camp Fitness:** Not quite what new recruits can expect, but invigorating enough. The Topnotch Spa Boot Camp includes full use of all spa facilities, access to all fitness classes, a body composition analysis, a fitness evaluation, and specialized personal training session. Ten-hut! \$246
- **Yours from Aesthetica at Topnotch:** Fashion a new you at Aesthetica at Topnotch, the new Medi Spa at The Spa at Topnotch. Choose from Laser Hair Removal, Micro Laser Peels, Light Facial, VIP Peel with MAX LED Therapy, Leg Vein Removal, Botox and Restylane Treatments, and No Needle Meso Therapy Cellulite Reduction. Many services are one-time-only and can be performed during a brief appointment. Or, spend a week and receive a complete, tailor-made skin-and-body makeover amid the luscious surroundings of Topnotch Resort and Spa. *Medi Spa Services From \$99*

**Autumn rates at Topnotch Resort and Spa start at \$385/night. For more information or to make reservations, contact (800) 451-8686 or visit [www.topnotchresort.com](http://www.topnotchresort.com).**

A model of sophisticated rusticity in the rolling mountains of Vermont, Topnotch Resort & Spa is a premier New England destination retreat offering endless recreational pursuits in a thoroughly luxurious atmosphere. A AAA Four Diamond property perched on 120 acres near the village of Stowe, the resort offers 68 guest rooms and suites dressed up in European Country Manor style, with contemporary amenities and most with exceptional views of the lush Green Mountains. Topnotch also has a selection of 40 luxurious one-, two- and three-bedroom resort homes – the last ranging over 2,500 square feet – each with its own personality and full resort privileges. In June 2006, Norma's Restaurant opened at the resort, serving eclectic cuisine in a casual setting, with an inviting open kitchen.

Acclaimed as one of the Top 10 Resort Spas in America by *Spa Finder* and as the # 10 Resort Spa in North America by the readers of *Condé Nast Traveler* on the 2007 Spa Poll, voted # 1 for service, the recently renovated Topnotch Spa covers 35,000 square feet, including 30 treatment rooms in which to experience more than 120 exotic and rejuvenating treatments and services. For sports and leisure, the resort features a Tennis Center with indoor and outdoor courts, cross-country and downhill skiing, a wealth of fitness pursuits at a state-of-the-art Fitness Center, an indoor pool with a cascading massage waterfall, a new whirlpool/Jacuzzi, and two new outdoor pools – one of which will be heated year-round. Topnotch was honored as the #4 best ski resort in North America and the highest rated in New England in the 2007 by *Condé Nast Traveler* Ski Poll. The Tennis Center at Topnotch played host to the Fed Cup Semifinal Tie in July 2007 and has been recognized as the # 1 tennis resort in the Northeast in 2006 by *Tennis Magazine*. Pets are welcome in select guest rooms and suites at the resort. Topnotch Resort and Spa is a member of Preferred Hotels & Resorts and Associated Luxury Hotels. [www.topnotchresort.com](http://www.topnotchresort.com).

###