

FOR IMMEDIATE RELEASE

Prime Restaurants of Canada Finds Silver Lining in Québec

...Prime's Commitment to Québec Results in Awards from Restaurant Industry...

Mississauga, ON – October 5, 2007 – Two of Prime Restaurants of Canada's casual dining restaurant brands have been recognized by the restaurant industry in Québec for excellence. At the fourth annual « Les Pros de la Resto » awards held on October 1, Casey's Grill · Bar was awarded a Silver in the "Best Resto-Bar" category and East Side Mario's took home Silver in the "Best Pasta" category.

"We are delighted to receive this recognition from the Québec restaurant industry. These awards symbolize the strength of our brands in the Québec market as well as the success of our efforts to constantly improve our quality, to steadily innovate and to always offer the best experience possible to our guests," says Mario Di Criscio Vice-président, Québec, Prime Restaurants of Canada.

"These awards clearly demonstrate that Prime Restaurants takes its presence in Québec very seriously – and also proves that there is the popularity behind our brands to generate much more growth in the Québec market," says Di Criscio. "We are 100 per cent committed to fostering and growing our Quebec presence and we hope this recognition will encourage Québeckers who have not already given us a try to come and see what everyone is talking about."

In addition to its Silver award for "Best Pasta", East Side Mario's was nominated in the "Best Pizza" category.

The « Les Pros de la Resto » awards was organized by *Le Chef* - the leading francophone magazine for restaurants, hotels and institutions. Winners are selected by people within the restaurant industry. The awards gala was held at Cabaret du Casino de Montréal. More than 250 people from the industry gathered to celebrate their peers and competition.

About Prime Restaurants of Canada Inc.

Prime Restaurants of Canada Inc. operates and franchises a diversified portfolio of leading brands of casual dining restaurants and premium pubs across Canada under such trademarks as: "East Side Mario's," "Casey's," "Fionn MacCool's," "D'Arcy McGee's," "Paddy Flaherty's," "Tir nan Óg," "Bier Markt" and "Pat & Mario's."

Prime Restaurants Royalty Income Fund is listed on the Toronto Stock Exchange under the symbol EAT.UN. Visit www.primerestaurants.com for more information.

About Casey's Grill · Bar

Casey's Grill · Bar, a Prime Restaurants of Canada Inc. brand, is a franchised restaurant chain specializing in the casual dining sector. The chain has 35 restaurants in Ontario and Québec. The new Casey's restaurant offers a contemporary dining experience with a variety of fresh, high-quality international cuisine and old favourites known as Casey's Classics including Casey's Classic Back Ribs, Casey's Classic Chicken Wings and Casey's Classic Bloody Caesar. Casey's features casual dining prices in an environment that offers the perfect balance of comfort, style and energy. Visit

Media Contact:

For more information please contact:
Julie Leblanc for Cowan & Company
(514) 783-1330
julie@cowanandcompany.net