

WINNERS

FOR IMMEDIATE RELEASE

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WINNERS CELEBRATES COTE VERTU GRAND RE-OPENING **Canada's leading off-price retailer offers brand name products at up to 60% less**

Mississauga, ON - Winners, Canada's largest off-price retailer, will celebrate the grand re-opening of its new St-Laurent location. The grand re-opening of this Winners store will take place Thursday, August 21, 2008 at 9:30 a.m. Located in Place Vertu Shopping Centre, 3205 boul. Cote-Vertu, this store will offer over 24, 000 square feet of designer and brand name merchandise at up to 60 % less than department and specialty store prices, everyday. The new store will feature fashions for the entire family as well as home accents and giftware.

"With the grand re-opening of the new St-Laurent location, Winners is meeting consumer demand for quality, brand name merchandise," explains Shannon Johnson, Winners Spokesperson. "Our newest store will offer shoppers the designer names they know and trust at prices well below department and specialty stores."

Since opening its first store over 25 years ago, the Winners name has become synonymous with off-price shopping. With over 200 stores nationwide, Winners utilizes its tremendous buying power and strong vendor relationships to deliver high quality, brand name merchandise at a great value. Thousands of new items arrive every week to every store so Winners is never the same store twice.

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The grand opening ceremony will take place at 9:15 a.m. Thursday, August 21, 2008. Regular store hours are Monday and Tuesday 9:30 a.m. to 6:00 p.m., Wednesday to Friday 9:30 a.m. to 9:00 p.m., Saturday 9:00 a.m. to 5:00 p.m. and Sunday 10:00 a.m. to 5:00 p.m.

For more information about Winners or for store locations, customers can call 1-877-WINN-877 or visit our website at winners.ca.

Winners Merchants International L.P. is the Canadian division of The TJX Companies, Inc., the world's largest off-price retailer. With over 190 stores in Canada and over 1400 stores between the United States, Puerto Rico, the United Kingdom, and Ireland, TJX consists of seven retail chains: HomeSense, Winners, T.J. Maxx, Marshalls, HomeGoods, A.J. Wright, Bob's Stores and T.K. Maxx.

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