

# WINNERS®

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## **Place Montreal Trust Winners Hosts Universal Recording Artist Nikki Yanofsky for Autograph Signing**

Fans offered exclusive song download when they purchase a *Nikki* CD at Winners

Winners is proud to announce that Canadian jazz pop singing sensation, Nikki Yanofsky will be holding an autograph signing session on Saturday, August 7 at Place Montreal Trust Winners, 1500 McGill College Avenue, from 1:00 p.m. to 3:00 p.m.

Nikki Yanofsky is a busy 16 year old. Not only was she chosen to sing 'I Believe' – the official theme song of CTV's Vancouver 2010 Olympic Winter Games, she was named the Youth Philanthropist of the Year, and recently released her new self titled album. "Nikki is such an incredible talent and inspirational teen role model," says Winners Spokesperson, Shannon Johnson. "We are thrilled that she will be joining us at Place Montreal Trust Winners to meet her many fans".

Winners and Nikki Yanofsky teamed up recently for the Winners Wow Canada And Win Contest, which encouraged youth, aged 13 – 24, across the country to post videos of their unique talents to [Facebook.com/winners](https://www.facebook.com/winners). "The Wow Canada and Win contest was very well received by Nikki's peers and we suspect fans of all ages to be equally enthusiastic for an opportunity to meet her on August 7," says Johnson. While the contest entry period closed August 1, voting continues at [facebook.com/winners](https://www.facebook.com/winners) until August 31 with the grand prize winner taking home \$5,000 cash plus a \$1,500 shopping spree and a chance to hang out with Nikki.

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Nikki will be signing CDs, posters and greeting her fans in Toronto on August 6 before moving on to Place Montreal Trust Winners on August 7 and Granville and Robson Winners in Vancouver on August 15. Winners stores across the country are also offering customers a *Nikki* CD for \$9.99 that has an exclusive song download available only through CDs purchased at Winners.

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For over 20 years, Winners has been offering Canadians brand name and designer fashions at up to 60% less than department and specialty stores prices, everyday. The chain is Canada's largest off-price retailer with over 200 stores across the country selling high quality merchandise for the entire family. Winners is a division of the TJX Companies, Inc. For store hours and locations, call 1-877-WINN-877 or visit [www.winners.ca](http://www.winners.ca).