

L'ORÉAL®
PARIS
SKIN EXPERTISE™

New! go
360°
Clean™

THE ULTIMATE PORE-BY-PORE
DEEP CLEANING EXPERIENCE
FOR YOUR FACE



GO 360° CLEAN

DEEP FACIAL CLEANSERS +
INNOVATIVE SCRUBLET TOOL!

Women in their 20s want beautiful and clear skin and are looking for skincare products designed specifically for their skincare needs. In addition, this demographic is looking for products that provide a deep clean without stripping their skin of precious moisture levels. **L'Oréal Paris Skin-Expertise's New! Go 360° Clean** offers four exciting new formulas to deeply clean and exfoliate all skin types – even sensitive skin. And, an innovative, built-in cleansing tool called a Scrublet easily pops-off the packaging for each use.

GO 360° CLEAN WITH THE SCRUBLET TOOL
IS AVAILABLE AS OF FEBRUARY 2010.

Stay tuned for more information on Go 360° Clean + Scrublet Tool, as you will receive the full media kit to by mid-November – along with the 'must-try' products so that you can experience the new way to deep clean your skin!

For more information or to request a telephone interview with Dr. Lydia Evans, a Consulting Dermatologist to L'Oréal Paris, please contact:

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