

## *Just-In-Time For Mother's Day: HomeSense Introduces The Mom Cave Move Over Man Cave – Moms Are Carving Out Some Space Just For Themselves*

**/mom keyv/** noun a spare room or designated area in a home that is transformed into a personal space where a woman can re-energize through the activities she loves.

Toronto-based interior design firm (and busy mothers to three!), Erin Feasby and Cindy Bleeks, teamed up with HomeSense to create two smartly designed spaces – just for moms. Whether a home can accommodate only a cozy corner or an extra room for this designated space, the designer duo combines the four key components of the Mom Cave to demonstrate how every busy mom can create a little bliss in her own home.



### **The HomeSense Mom Cave Essentials:**

1. A cozy (yet stylish!) chair
2. A space to organize your things
3. An area to do the things you love
4. Room for a friend to visit



### *Turn A Room Into A Retreat With Mom Cave Must-Haves*

Anchored with lux leather and wicker arm chairs (perfect for two girlfriends to catch up in!) (\$499.99 compare at \$1,000), a table with cabriole legs and floral wool rug, Feasby and Bleeks turn a room into the ultimate retreat for moms. "We loved the option of using a large table (\$799.99 compare at \$1,600) as opposed to a desk in this Mom Cave because it really allows you to spread out and work comfortably on whatever activities you enjoy most – be it sewing, painting, arranging flowers, scrapbooking or just reading the newspaper," explains Feasby. "Chests of drawers offer even more storage and working surfaces to spread out on," adds Bleeks. With so much space to work on the activities you love, the right lighting is a must and "these fabulous Moroccan style pedants (\$149.99 ea. compare at \$250) offer both the functionality of task lighting as well as the fashion and ambiance that every Mom Cave deserves," says Feasby. Feminine accessories like photo frames (\$5.99 - \$9.99 compare at \$10 - \$16), floral pillows (\$24.99 ea. compare at \$48) and faux potted florals are the perfect finishing touches to this sophisticated yet soothing space.



### *Make A Mom Cave From A Cozy Corner*

By bringing together the HomeSense Mom Cave essentials, Feasby and Bleeks carved out a stylish spot capable of being tucked into the corner of a living or dining room, yet which functions as the perfect 'me-space'. "Finding that one great statement chair like this sophisticated linen wingback (\$399.99 compare at \$650) to curl up in will help anchor your mom zone within the greater room," explains Bleeks. "Staying organized in your Mom Cave is another key element to feeling relaxed," says Feasby. "No room for a desk to keep things like bills and letters in order? No problem! A well-organized bookshelf teamed up with functional yet pretty storage pieces, like decorative boxes and baskets (\$7.99 - \$14.99 compare at \$12 - \$25), keep things looking neat and tidy so that you can unwind while having your favourite pieces and mementos displayed," she continues. Items like throws and task lamps (\$49.99 compare at \$100) add fresh hits of cheery colour to a more timeless base of sophisticated furnishings. A cozy wool rug (\$199.99 compare at \$300) underfoot not only adds plush comfort but also helps visually contain this inviting place within your larger living space.

# **HOMESENSE®**



**FEASBY&BLEEKS:** Between working for successful high end residential design firms and spending nearly a decade with one of the country's leading decor magazines, Erin Feasby & Cindy Bleeks gained not only invaluable experience but also a loyal following of those seeking their fresh, modern and yet classic approach to design. Both moms themselves, Erin and Cindy know first hand what every hard-working modern mom deserves – her own space to escape to – be it large or small, beautifully designed, of course!

**Media Note:** To download images related to this release please visit [onlineshowroom.ca](http://onlineshowroom.ca) Password: Spring2011

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