

PRESS RELEASE  
For immediate distribution  
Beauty/ Health

**KINERASE CLEAR SKIN**  
**THE PERFECT ANTI-AGING REGIMEN FOR OILY AND BLEMISH PRONE SKIN**

**Montreal, November 18th 2008 – Kinerase has grown and now offers a new line of products for Canadians who have been looking for an anti-aging regimen suited for oily and acne prone skin: Introducing, Kinerase Clear Skin.**

Kinetin: a non irritating antioxydant proven to be efficient against wrinkles is now effective at combating blemishes. The main ingredient in KINERASE is KINETIN, a plant-based extract that is clinically proven to reduce, without irritation, the appearance of aging and the overall skin appearance by 87%. The exciting news now, is that it has recently been proven that KINERASE also reduces the skins' PORPHYRIN count by 80%. Porphyrin is a bi-product produced by P.Acne (the bacteria known to cause acne). By reducing the prophyrin count, the metabolism of P. Acne is altered and thus results in killing the acne prone bacteria.

This revelation establishes KINERASE and its new KINERASE CLEAR SKIN line as the top anti-aging regimen choice for oily and blemish prone skin.

**Kinerase Clear Skin : The Innovative Active Agents Against Acne**

Aside from KINETIN benefiting acne-prone skin, there is another key ingredient in the KINERASE CLEAR SKIN line that makes these products so effective – AVOCUTINE. This is an ingredient derived from the avocado pear that helps control the amount of excess oil within the skin. Avocutine has been proven to reduce sebum production (skin's oil production) by 31% in three weeks.

It isn't enough to have proven ingredients such as KINETIN and AVOCUTINE to help acne-prone skin. With a results-driven product, there has to be an effective delivery system. KINERASE CLEAR SKIN uses a process called POLY-PORE, a unique multifunctional time

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release delivery system, that both delivers active ingredients to the skin slowly and at the same time removes excess oil from the pores as well. Thanks to the sustained release of all the active ingredients the POLY-PORE process reduces irritation and extends efficacy over a longer period of time

Free of oil, perfume and colour, KINERASE CLEAR SKIN offers three anti-aging and anti-blemish formulations for oily and acne prone skin: MOISTURE LIGHT, REGULATING MASK, and BLEMISH DISSOLVER.

**KINERASE CLEAR SKIN – MOISTURE LIGHT**

*Suggested Retail Price: 50 mL / \$78.00*

The main product in the KINERASE CLEAR SKIN line is MOISTURE LIGHT. It is a light weight moisturizer that helps control the production of sebum, thanks to the avocutine ingredient derived from the avocado pear. Its high concentration of KINETIN (0.1 %) helps reduce blemishes and skin aging signs. Used daily, this moisturizer leaves the skin clear with a beautiful matte finish.

**KINERASE CLEAR SKIN – REGULATING MASK**

*Suggested Retail Price: 80 gr / \$57.00*

Regulating Mask is formulated to promote healing of existing breakouts and prevent new blemishes without causing redness, irritation, and peeling (commonly associated with acne treatment regimen). Used weekly, the REGULATING MASK absorbs impurities, reduces the production of sebum, and prevents breakouts with Kinetin and the CANADIAN WILLOW HERB, known to effectively kill the P. Acne bacterium associated with acne.

Thanks to the innovative MICROPATCH system the anti-inflammatory and anti-microbial agents like EVODIOX (developped from traditionnal Chinese medecine) and an ESSENTIAL OIL BLEND of basil, fennel, rosemary, spearmint and lime, as well as a SALICYLIC ACID are

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released and delivered for six hours after the mask's application and rinsing off because it leaves a film on the skin, acting as a delivery patch.

**KINERASE CLEAR SKIN – BLEMISH DISSOLVER**

*Suggested Retail Price: 3.5 mL / \$41.00*

This spot treatment is ideal to reduce acne lesions without redness or peeling. The BLEMISH DISSOLVER reduces swelling and promotes accelerated healing. Complete with GLYCOLIC and SALICYLIC acids, as well as KOLA and LEMON extracts the BLEMISH DISSOLVER is able to provide antiseptic, anti-inflammatory, and anti-bacterial benefits. This effective format with a non-microbial Teflon coated roller-ball applicator, reduces the P. Acne bacteria from spreading.

The BLEMISH DISSOLVER is to be applied a minimum of twice daily to the affected areas.

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**AVAILABILITY**

All KINERASE CLEAR SKIN products are **now available throughout Canada in SEPHORA stores, Galeries Beauté PHARMAPRIX and SHOPPERS DRUG MART Beauty Boutiques.**

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**About Kinerase**

KINERASE anti-aging care includes 10 performing products. It uses technological innovations and the most recently discovered ingredients in cosmeceutical care. Based on kinetin, KINERASE improves the appearance of aging skin without irritation. KINERASE CLEAR SKIN products also help in getting a clear and younger looking skin. KINERASE is recommended by dermatologists, and appreciated by celebrities and make-up artists. Courteney Cox, Hollywood celebrity, is spokesperson for KINERASE since 2005.

**About Valeant Canada Ltd.**

Valeant Canada is a specialty pharmaceutical company with 2007 revenues of US \$52 million. Valeant Canada is a subsidiary of Valeant Pharmaceuticals International (NYSE : VRX) a multinational, specialty pharmaceutical company that develops, manufactures and markets a broad range of prescription and non-prescription pharmaceutical products primarily in the areas of neurology, dermatology and infectious disease. Valeant Canada was honoured with the title of "3<sup>rd</sup> Fastest Growing Pharmaceutical Company in 2006" by IMS Canadian Pharmaceutical Industry Review 2006.

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